

Budget Request: Music Business Workshop

Budget	Music Business Workshop
Request ID	BR0683844
Organization	UARK Music Performers Producers & Professionals
Budget Period	2017-2018 Round 4 (March 10 - May 3)
Date Submitted	2/28/18 10:13 pm
Submitted By	Chandler P Abbott cpabbott@email.uark.edu
Status	Approved
Total Requested	\$850.00
Total Approved	\$905.73

Music Business Masterclass (Events)

No.	Line Item	Requested	Approved
1	Honorarium (per Standing Rules Line 233) - Michael Curtis Honorarium	\$250.00	\$250.00
2	Honorarium (per Standing Rules Line 233) - Cameron Magee Honorarium	\$250.00	\$250.00
3	Catering (Non-Chartwells - Per Standing Rules) - You must outline specifically what items are included in your catering order (including price and quantities) or you may attach a quote from your Caterer below. - Tacos for Life (catered)	\$350.00	\$405.73
	Totals:	\$850.00	\$905.73

Music Business Masterclass Summary

The majority of music students are in class 8am-5pm. By hosting the workshop in the evening, we are requesting to provide dinner during the workshop so the guest speakers do not have to take a dinner break and students that would attend do not miss out due to planning around meals. This event and the meal will take place in the music building. I was quoted \$9.99 a person for catering from tacos for life, which provide the speakers and students dinner (35 people). Our meetings and events average around 20, with our largest event having about 30 students. We expect this event to draw more students as it will cover a larger time frame, increasing the availability for students. The 35 people included in the food budget includes food for: 2 guest speakers, faculty advisor, 25 students that regularly come to our events and a few more, as our organization is growing and we expect this event to attract more students.

OFA RSO Event Funding Application

Full Name of RSO (please do not abbreviate) [Required]	UARK Music Performers Producers & Professionals
RSO Treasurer's Name [Required]	Nguyen K Ngo
RSO Treasurer's E-Mail [Required]	ngokhanh@email.uark.edu
RSO Treasurer's Phone Number [Required]	479-650-4239
RSO Advisor's Name [Required]	Jake Hertzog
Please list your UARK Faculty/Staff Advisor	
RSO Advisor's E-Mail [Required]	jhertzog@uark.edu
RSO Advisor's Phone Number [Required]	217-621-8635
Number of Active Members in RSO (2017-2018) [Required]	27

Please state the mission of your organization [Required]

MP3 exists to create a network of aspiring professionals in the music business. Open to all majors, the club will connect students passionate about recording, producing, marketing, and artist development and administrative opportunities in the music industry to each other and professionals through regular meetings, workshops, and a guest lecture series.

Name of Event/Program [Required] Music Business Workshop

Date of Program [Required] Apr 12, 2018

Anticipated Number of STUDENT Attendees [Required] 35

An estimated range of attendees is not accepted.

Anticipated Number of NON-STUDENT Attendees [Required] 0

Please note, funding cannot be used for more than 15 non-students. Tickets must be sold to non-university students.

Advisors, faculty, staff and guests count as non-students.

An estimated range of attendees is not accepted.

Event End Time [Required] 8:00 PM

Event Start Time [Required] 5:00 PM

Name of Co-Sponsoring Groups (if any; please do not abbreviate names) Co-Sponsors include other RSOs and University Departments. [Required]
Please note that if your RSO does not list any department or group that is helping with the event, there cannot be other names listed on the advertisements for the event. Additionally, if you are co-sponsoring with another RSO, each RSO must submit a separate application and budget spreadsheet. Expenses should be divided between the two (or more) groups. Do not duplicate budgets. Additionally, co-sponsoring budgets need to be submitted to the Board on the same week.

none

Description and purpose of event/program and how it relates to your organization's mission, as well as how the event relates to the RSO Purpose of Funding Mission [Required]

This event will feature two local music entrepreneurs, Michael Curtis and Cameron Magee to give workshops over their area of expertise. Michael will give a 1 hour workshop over audio editing, mastering, and production. Cameron will give a 1 hour workshop over music entrepreneurship and event production. This event will fulfill MP3's mission of bringing guest speakers from the music business to campus and will play a crucial role in showing support for the growing number of students that aspire to be a professional in the music business. This event will relate to the RSO Purpose of Funding because is one of the first of its kind and will bring together those caught in the overlap of music and business.

How will you advertise this event to attract students beyond your organization [Required]

Please note, RSO Listserv, Newswire, & Campus Calendar listings are MANDATORY for all funded events.

In addition to RSO Listserv, Newswire, and the campus calendar, MP3 will post information to our facebook page, instagram, and put flyers in the music building, WCOB buildings, and the union.

How will this event or program bring educational value to the students at the University of Arkansas? Please be very specific. [Required]

There are currently no academic courses that converge music and business. This event will allow those that are passionate about the music industry and entrepreneurship to gain a skillset that is not available by registering for a class. Michael's audio production workshop will directly relate to students that will be helping with the music department's upcoming student run recording studio, and Cameron's music entrepreneurship workshop will be directly applicable to students that are a part of the music department's upcoming student run record label.

Is the primary purpose of this event recruitment of new members for your RSO? [Required] NO

If you are bringing a guest speaker, performer, artist, etc., please provide a short biography [Required]

Michael Curtis: My life's work has been born out of listening and improving. Over the past twenty years I've had the pleasure of wearing many hats in the music industry; performing with the Arkansas Symphony, composing for Fortune 500 companies, and mixing for Grammy winning songwriters.

Cameron Magee, owner of avad3:

In college, Cameron began to acquire more work than he could fulfill on his own. Rather than limit who could receive quality production help, he formed a company name and began paying his trusted friends on weekends and teaching them the craft he had called his own for almost a decade.

Please list e-mail address for your speaker, performer, artist, or other vendors [Required]

michael@movementmastering.com, cameron@avad3.com

What city is your speaker, performer, artist, or other guest coming from? [Required] Springdale, Arkansas

Event Location, Room/Space Confirmation Number [Required]

Music Building Room 115 (room reservation through music department system)

RSO Agreement [Required] I Agree

By checking I Agree below, I understand that I am not allowed to raise money at any event sponsored by funds received through this application process. This includes student admission fees, requests for donations, selling items at the event, etc. (The only exception is admission fees for non-students. This will be determined by the Office of Financial Affairs Board).

Application Checklist [Required]

Reviewed the Standing Rules for timelines, process, & allowable expenses (found at asg.uark.edu)
 Completed the Pre-Event Event Consultation. (if requesting more than \$1,000)

Reviews

Adam G Jones (OFA Board Member) - Pending
Amber Rose Widdowson (Assistant Director for the Office of Student Activities) - Pending
Colin B Gonzalez (OFA Board Member) - Pending
Danielle M Zapata (OFA Proxy Member) - Pending
Flavia Dechandt Araujo (RSO Graduate Assistant) - Pending
Grace E Lillis (Director of Finance - SOOIE) - Pending
Isamar Garcia-Hernandez (Deputy Treasurer) - Pending
Jalen C Hemphill (OFA Board Member) - Pending
Jody Preece (Associated Student Government Office Manager) - Pending
Kadarius S Toussaint (OFA Proxy Member) - Pending
Katelyn E Hedgecock (OFA Proxy Member) - Pending
Kyle M Ward (OFA Board Member) - Pending
Madeline P Brown (OFA Proxy Member) - Pending
Marco A Gargano (OFA Proxy Member) - Pending
Peyton J Podschwit (OFA Board Member) - Pending
Onuma Pleetissamuth (OFA Board Member) - Pending
Semien M Hagos (OFA Board Member) - Pending
Sofia N Hadley (OFA Board Member) - Pending
William S Neely (OFA Board Member) - Pending
Macarena Arce (Associated Student Government Treasurer) - Pending

Comments

Macarena Arce (3/2/18 3:29 pm)

"Your budget is under review. We will let you know the results of your budget after our meeting next Thursday. Please look forward for another comment then."

Macarena Arce (3/8/18 8:12 pm)

"First Round Approved - ACTION REQUIRED"

I am pleased to inform you that your budget has been first round approved by the ASG Office of Financial Affairs Board. To help the Board make its final decision next Thursday, please answer the following question(s) and/or concerns by next Wednesday:

1. Please provide more information on the performers.
2. Please provide more information about the food. The Board needs to know the caterer, a description of what is being purchased, price and quantities of everything you are ordering. Ex: Chick-fil-a Chicken Sandwiches, 10 at \$8.50 each for a total of \$85.00. You can also send us the quote from your caterer.
3. How many non-students are attending besides the two performers? Please note that faculty, staff and guests count as non-students.

You can comment here or send me the responses to asgtres@uark.edu

Thank you and please let me know if you have any questions!"

Chandler P Abbott (3/11/18 11:11 pm)

"1) Michael Curtis is a local mastering engineer, and works to finalize songs after they have been recorded to prepare them for distribution like on Spotify, radio, or CD's. He also maintains a blog, podcast, and performs regularly on string bass. Website link: movementmastering.com, his work on Spotify: <https://open.spotify.com/user/mkcmusic/playlist/47TTI5v9eF9gyMccJrD8np>"

Chandler P Abbott (3/11/18 11:14 pm)

"Cameron Magee: Owner and Founder of Avad3, a local event production company: bio:

In 2012, Cameron graduated from Henderson State University, where he studied Secondary Education.

Cameron currently lives in Rogers with his wife, Laura, and golden retriever Mac. He is an active member (and currently, the interim worship pastor) at Grace Point Church, and proudly plays an active role in providing real-life education for high school seniors pursuing the Production industry. The company Cameron started in a college dorm room has now evolved into two separate healthy companies, avad3 and Element Studio, and Cameron continues to be an active president in both, serving and disciplining his teams so they can continue to serve their local customers.
website:www.avad3.com"

Chandler P Abbott (3/11/18 11:18 pm)

"2). Caterer: Tacos For Life Fayetteville. Food: 2 meat taco platter: \$9.99 a person x 30 people = \$299.7 + \$15 delivery + \$36.98 (sales tax @ 11.75%) = \$351.68"

Chandler P Abbott (3/11/18 11:20 pm)

"3) 5 non students: 2 guest speakers, faculty advisor, 2 other musical faculty"

Chandler P Abbott (3/11/18 11:21 pm)

"Please let me know if you have questions that arise and I'll comment back, thanks!"

Macarena Arce (3/14/18 11:56 am)

"Thank you for your response. We will let you know the results of your budget after our meeting next Thursday. Please look forward for another comment then."

Macarena Arce (3/15/18 6:50 pm)

"FUNDING DECISION

I am pleased to inform you that your budget has been second round approved. Please e-mail Ms. Jody at jodyp@uark.edu or see her at ARKU A665C within three (3) business days to schedule an appointment and pick up your funding packet. Funding is approved based on the budget submitted to the committee and the associated dialogue between the Registered Student Organization and the ASG Financial Affairs Board. Once your event and/or conference has been approved for funding, please note that no further changes can be made to the event and/or conference. Please note that communication between your RSO and the Office of Student Activities should be led by students. This includes but is not limited to newswire stories, creating and submitting advertisement/promotional materials, and answering any questions the staff may have. If the amount approved is greater than the amount requested it is because the board added taxes to it.

- The Board is funding food for you 30 students and the 5 non-students.

Caterer: Tacos for Life Fayetteville. Food: 2 meat taco platter: \$9.99 a person x 35 people = \$349.65 + \$15 delivery + \$41.08 (sales tax @ 11.75%). = \$405.73

Please let us know if you have any questions!"