

Cabinet Leadership

Cabinet Leadership leads their respective categories, working closely alongside the Chief of Staff to provide Cabinet members with appropriate resources. These roles collaborate closely with Cabinet members to ensure the success of the Executive Cabinet.

Director of Diversity and Inclusion

Part of the Cabinet Leadership team, this role works to support ASG's Diversity and Inclusion program, including chairing the recently established Diversity and Inclusion Committee.

Responsibilities include conducting biweekly 1:1 meetings, implementing programming and advocacy efforts to foster a more equitable and inclusive campus environment, and bringing diverse perspectives to conversations surrounding ASG policy and events.

Contact: Estefani Ramirez – er031@uark.edu

Director of Marketing

Part of the Cabinet Leadership team, this role helps coordinate external marketing efforts including social media, graphics, and posters. This position works to ensure there is equal representation of ASG agents on ASG platforms. They also help advertise programming while keeping students informed of legislation and policies and are also responsible for responding to student questions/concerns on social media platforms.

Contact: Campbell Babin – ccbabin@uark.edu

Director of Programming

Part of the Cabinet Leadership team, this role oversees programs and events planned by the Executive Cabinet. Responsibilities include conducting biweekly 1:1 meetings and supporting the Chief of Staff and Cabinet Members.

Contact: Josie Zakrzewski – jmzakrze@uark.edu

Director of Policy

Part of the Cabinet Leadership team, this role oversees policy and legislative proposals from the Executive Cabinet. Responsibilities include conducting biweekly 1:1 meetings and supporting the Chief of Staff and Cabinet Members.

Contact: Cael Losenegger – cwlosene@uark.edu

Advisors / Deputies

These positions are subject to the changing needs of each respective executive officer. In short, the executive advisor/deputy positions work closely alongside executive office members to ensure that their duties are being fulfilled.

Advisor to the President

“I look forward to working with an advisor who is driven to continue growing ASG and our ability to represent our student body. My advisor will be expected to undertake a significant time commitment; we will get to spend a lot of time together, so my ideal advisor is someone that is excited about having fun while also being productive! I will lean on my advisor during the process of drafting speeches, memorandums, emails, and presentations and encourage anyone interested to demonstrate strong writing through their application and supplemental documents. In summary, I have so much to learn and I’m looking for someone who wants to walk through this journey with me and learn together! If you have questions about this advisor role or want to chat, feel free to send me a text – 6082144021.” – Cael Losenegger, 2023-2024 Student Body President

Contact: Mason Berres – mcberres@uark.edu

Advisor to the Vice President

“My advisor should be excited about our signature programs and traditions! I am looking for someone who is adaptable, attentive to detail, and passionate about making our programs more inclusive and representative of our campus community. Applicants should expect a more significant time commitment during the Fall semester and an interest in exploring further programming and/or policy work in the Spring semester. Please feel free to reach out any time with questions—more than happy to chat! (918) 613-8119 or hdhoog@uark.edu!” – Hailey Hoog, 2023-2024 Student Body Vice President

Contact: Rhea Patel – rupatel@uark.edu

Deputy Treasurer

“I’m looking for a highly motivated individual who is passionate about serving students and has an extensive network of connections across the campus to join us as the Deputy Treasurer. We are striving to identify organizations that can benefit from OFA funding and expand our outreach to different corners of the campus. Our ideal candidate should be curious, constantly asking questions on how to improve and generate new ideas to streamline and optimize the funding process. Attention to detail, a strong drive towards our objectives, excellent communication skills, and the ability to work effectively as part of a team are all crucial qualities for this role. Looking for an empathetic individual that is determined to improve the lives of the students they sit next to in class and who is eager to distribute funds to RSOs with the same generosity as Oprah Winfrey. Please don’t hesitate to contact us if you have any queries or comments! (479) 774-2402 or gdmoreno@uark.edu” – Danny Moreno, 2023-2024 Student Body Treasurer
Contact: Ella Nations – elnation@uark.edu

Deputy Secretary

“I’m excited to work with a deputy who is passionate about marketing and connecting students to what ASG and our campus have to offer! They should be willing to work with a team that is dedicated to marketing ASG in an accessible and timely manner as well as communicating ASG’s initiatives to everyone in creative and efficient ways. I’m looking for a deputy who has experience in marketing, can navigate WordPress, and is driven by their love for our campus and everything that it has to offer. Please reach out if you have any questions or interests! Let’s Chat!! (985) 860-5990 or ccbabin@uark.edu!” – Campbell Babin, 2023-2024 Student Body Secretary
Contact: Ryan Hatch – rahatch@uark.edu

Marketing

These positions work closely under the Secretary and Director of Marketing to communicate ASG's initiatives to the student body, ensuring that ASG is accessible to a wide audience.

Deputy Director of Marketing

Work within the ASG marketing department to handle the production and distribution of graphics, as well as produce and collect photos for ASG social media, website, and other external outlets. Experience with social media, graphic design, photography, and content production is recommended.

Contact: Campbell Babin – ccbabin@uark.edu

Director of Graphic Design

Work alongside the rest of the marketing team as a key creator of graphics and other visual content based on marketing requests from within the organization to establish a strong brand for ASG through a variety of marketing outlets. Will also play an active role in developing merchandise for ASG and assisting the marketing team as needed with photography and social media. Experience with social media, graphic design, photography, and content production is recommended.

Contact: Grace Holley – geholley@uark.edu

Webmaster

Update and manage the ASG website. Knowledge of WordPress, accessibility features, and minor HTML is recommended.

Contact: Ryan Hatch – rahatch@uark.edu

Policy Positions

These positions are generally focused on policy initiatives, including, but not limited to, senate legislation and proposals to administration, that advocate for the needs of students. These Cabinet members often work closely alongside senators and university officials to ensure the student body can implement tangible change.

Director of Academics

Work with curriculum, academic resources, academic advising, and university policy to ensure academic equity on campus. This position also oversees the free scantron program provided by ASG.

Contact: Hailey Hoog – hdhoog@uark.edu

Director of External Relations / Deputy Director of External Relations

Lead the Razorback Action Group and oversee ASG's non-partisan lobbying efforts to the Arkansas State Legislature. The responsibilities of this position vary on the legislative agenda but will aim to improve student life through legal advocacy. Students who are passionate about government, legislation, and the lawmaking process are encouraged to apply.

Contact: Miles Epperson – mteppers@uark.edu, Jack Clay – jackclay@uark.edu

Director of Municipal Relations

Build strong and lasting bonds between students, the University, and the greater Northwest Arkansas community. Areas of focus for this position include sustaining the Bud Walton Voting Center, being a liaison to Washington County, and overseeing voter registration efforts.

Contact: Miles Epperson – mteppers@uark.edu

Director of Open Access Resources

Oversee the introduction, implementation, and advertisement of advantageous resources, including Open Educational Resources and the Readership Program. Open Educational Resources is a vast campus effort that encourages the use and authorship of free textbooks; read more at <https://libraries.uark.edu/oer/>. Additionally, all UARK students have access to a free New York Times subscription through ASG's Readership Program.

Contact: Gavin Miller – jgm017@uark.edu

Director of Sustainability

Work as a liaison between ASG and the Office for Sustainability, as well as advocating for on-campus and eco-friendly initiatives. The position also sits on the Campus Sustainability Council and the Student Sustainability Coalition, which helps RSOs collaborate on sustainable initiatives on campus.

Contact: Michael Dortch – mbdortch@uark.edu

Director of Veterans Affairs

Represent veterans on our campus by supporting and highlighting our military affiliates that commit themselves to defend the United States, including through RSO outreach, networking with ROTC, and advocating for veteran communities.

Contact: Duncan McNees – demcnees@uark.edu

Programming Positions

These positions place an emphasis on assisting with signature programs and creating events that engage the student body.

Director of Athletics / Deputy Director of Athletics

Work closely with Razorback athletic programs and officials to oversee the planning of events such as the International Game Day, Hot Dogs with Head Hogs, and Rollin' with the Razorbacks, as well as promotion of various athletic resources such as the Student Access Pass.

Contact: Colin Keady – ckeady@uark.edu, Sydney Roulhac – sroulhac@uark.edu

Director of Campus Life

Create unique and exciting change on campus that uplifts student life, as well as meet bi-weekly with campus dining services to advocate for student needs. This position relies on someone with creativity and flexibility to have the best impact on student needs and desires.

Contact: Steele Engelmann – saengelm@uark.edu

Director of Lifetime Engagement / Deputy Director of Lifetime Engagement

Curate and implement programming related to student retention and ASG alumni engagement to ensure the ongoing success of ASG. This position also oversees the creation and maintenance of a scholarship funded by ASG alumni.

Contact: Peyton Jobe – pljobe@uark.edu, Piper Greer – pggreer@uark.edu

Director of Special Events

Work with the Vice President to help with event planning and ensure that they are successful for all students involved. The responsibilities of this role are broad and encompass some of the campus' most cherished traditions, such as Homecoming Court and the Dr. Martin Luther King Jr. Vigil.

Contact: Aleesa Williams – arw054@uark.edu

Student Well-Being

These positions focus on promoting the physical and mental well-being of students through both policy and programming.

Director of Accessibility

Facilitate exchange between ASG and students with disabilities, promoting relevant resources such as the EMPOWER program and Center for Educational Access, as well as organize a Campus Accessibility Tour and write relevant policy to promote a more inclusive campus.

Contact: Dane Arbuckle – diarbuckle@uark.edu

Director of Mental Health / Deputy Director of Mental Health

Serve as the point of contact between CAPs and ASG, while working to de-stigmatize mental health through events and policy in order to promote positive outlets for mental health resources.

Contact: Peyton Fair – pfair@uark.edu

Director of Physical Health / Deputy Director of Physical Health

Coordinate ASG's relationship with Pat Walker Health Center and UREC to produce initiatives that improve UARK student health, including sexual health, personal fitness, and proper nutrition are matters of interest for the Director of Physical Health.

Contact: Gary Jackson – gbj002@uark.edu

Director of Safety / Deputy Director of Safety

Promote the safety of all students through advocacy, as well as oversee Safety Week, Sexual Assault Awareness Month Events, and other programs that respond to campus safety issues. Areas of work include, but are not limited to, scooter/crosswalk safety, campus lighting and infrastructure issues, and communication with UAPD.

Contact: Gerson Fajardo – gffajard@uark.edu, Aidan Bhargava – aebharga@uark.edu

Membership and Student Engagement

These positions focus on student networking and recruitment, as well as connecting with Faculty Senate and Graduate Professional Student Congress.

Deputy Director of Diversity and Inclusion

Assist the Director of Diversity and Inclusion in promoting diverse voices through ASG policy and programming initiatives. This position will serve alongside other members on the new ASG Diversity and Inclusion committee and will play a crucial role in developing the format and structure of this committee.

Contact: Cael Losenegger – cwlosene@uark.edu

Director of Global Awareness

This position has a specific focus on coordinating events and policies that involve and reflect the needs of the international student community.

Contact: Iana Ruheta – imruheta@uark.edu

Director of Recruitment

Develop and implement recruiting strategies for the summer, fall, and spring terms. This role is designed to work with students interested in joining ASG, specifically the Freshman Leadership Forum program, and to recruit students for campus committees in conjunction with the Membership Development Coordinator.

Contact: Hadley Burke – hhburke@uark.edu

Director of Student Relations

Advocate for the specific needs of students on a yearly basis, holding executive office and university officials accountable. This position works closely in promoting the student poll and creating policy and programming initiatives that improve the general student body.

Contact: Jonathan Ivey – jwi001@uark.edu

Heads of ASG-Sponsored Programs

These positions work to oversee the implementation of ASG-Sponsored programs. They fall in a separate category, as the large majority of their work comes from heading committees while also collaborating on policy, programming, and marketing efforts.

Director of Boss Hog Outfitters

Boss Hog Outfitters (BHO) provides business attire to university students during professional events, job fairs, interviews, and course projects. Both men's and women's professional attire is available for students to borrow at no cost. This position oversees BHO operations and maintains a strong partnership with the Career Development Center.

Contact: Grace Martin – gem005@uark.edu

Director of Parking and Transit

Facilitate the Work It Off Program, which saves students thousands of dollars in parking fines every year. Additional responsibilities include serving on the Parking and Transit Committee and meeting with administration about parking issues on campus.

Contact: Madi Mikuska – mjmikusk@uark.edu

Director of Safe Ride

Run marketing and event programming for the Safe Ride Program, as well as oversee the Safe Ride Committee, which is composed of health, Transit and Parking, and Student Affairs administrators.

Contact: Madi Mikuska – mjmikusk@uark.edu